

Hermoli Multi-Packs

- Price advantage over individual packs
- For selling sprues individually
- For bulk-buying corporate customers



This option is not only cheaper per figure, it also reduces packaging waste for bulk-buying consumers!

New Outer Packaging

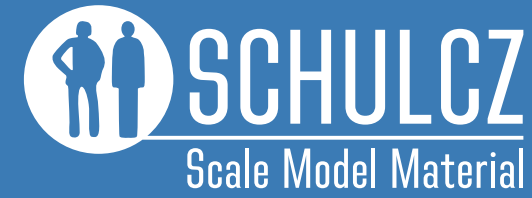
Dealers now receive Hermoli packs in convenient carton boxes which can double as a simple POS Display.



Our Bestseller just got better: New Maxi-Packs for ‚Standing Figures‘

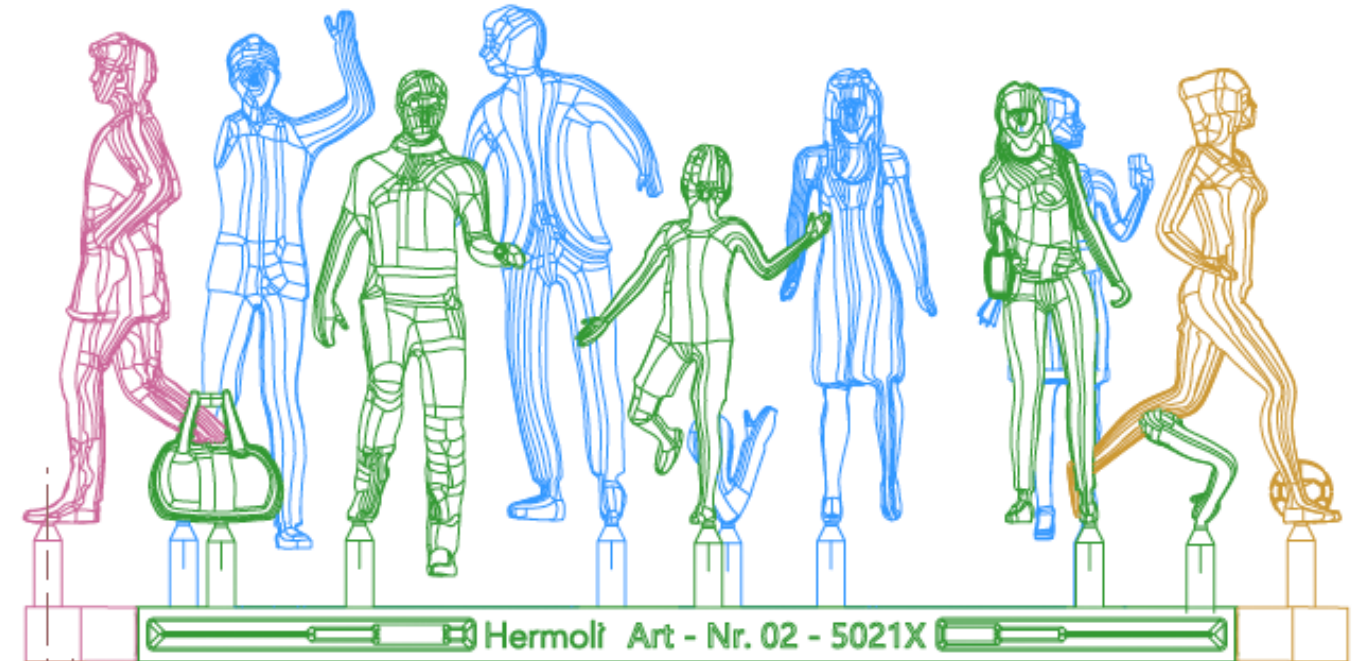
When we started the Hermoli product range, the set of Standing Figures [02.50111.18] was our pilot product. To this date it is still the most popular variant.

To meet the high demand, we are now offering packs with double quantity at a reduced price per figure.



Hermoli Model Figures for Architectural Design

- [1] WALKING FIGURES DEBUT
- [2] NEW PRICING FOR PAINTED FIGURES
- [3] BULK PACKS
- [4] RESELLER PACKAGING
- [5] NEW MAXI-PACKS



About Hermoli Model Figures

Hermoli Modellfiguren sind unser qualitativ hochwertigen Figuren, die perfekt ausbalanciert sind zwischen Detailgetreue und reduziertem Design, um eine Abstraktion zu bieten, wie es im Architekturmodellbau gern gesehen wird.

Hermolis enthalten bis zu 12 verschiedene Figuren-Typen pro Packung, und sind in Maßstäben von 1:200 bis 1:25 in weiß, kristall-transparent oder handbemalt erhältlich.

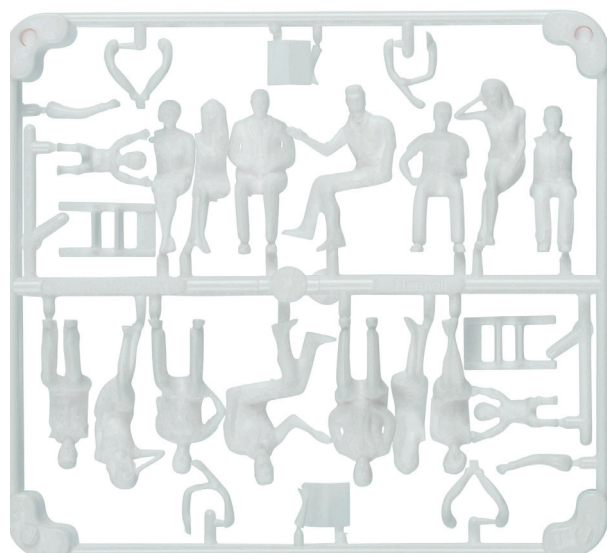


Standing Figures, M=1:50 (Art Id 02.50111.18)

Hermoli Model Figures are our high-quality figures that match the model builder's vision for perfection by striking a fine balance between reduced design and careful attention to detail.

Hermolis come with up to 12 different figurines per pack, available in scales from 1:200 to 1:25 in white, clear transparent or carefully hand-painted.

Figures have a modern appearance with detail accessories such as smartphones or laptops. Adult figures are the equivalent of 160-190 cm in real-life size. All figures have removable base pins to allow for better positioning.



Sitting Figures, M=1:50 (Art Id 02.50311.18)

Price Reductions:

Hand-painted figures scale M=1:50 / M=1:33 / M=1:25

Price reduced by up to **0.89 EUR per pack**



Plain White figures scale M=1:25

Due to increased demand of our largest figures, we are able to improve our offering:

- Price for bestseller 02.70111.6 is **reduced by 0.30 EUR**
- Figures are now packed in a **slimmer box**
- We are also introducing new MOQs:
 - White = 8 packs
 - Transparent / black = 4 packs
 - Hand-painted figures = 4 packs [mix & match possible]



Introducing: Walking Hermoli Figures

This new set in metric scale 1:50 includes 9 newly designed walking figures – each included twice in a retail pack of 18 pcs.

Figure sets come in the standard Hermoli carton box, optimized for prominent positioning at point-of-sale.



The 9 figures are arranged on 4 trays which are interlocked to fit into the same sales box as other sets in this scale.

This new set features some poses that make them especially unique, such as:

- A man walking stairs
- A woman carrying a coffee "to-go"
- A boy playing football
- A woman running

Accessories include

- a duffle bag
- a football for the boy
- two arms need to be glued, which allows for individual positioning.

