

#### DIE-CAS OXFORD

PRODUCED FOR THE OXFORD DIE-CAST COLLECTORS CLUB

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Issue 52

PLATINUM GLOBE

UK & EIRE 2 Guineas (£2.10) USA \$5.00



Model No. RT007 Lloyd Loam Edition: 2,000

In 1917 the American, Marshall B Lloyd patented a new system for the manufacture of wicker furniture. He then applied it to the production of high quality, highly innovative mass-market furniture. Called Lloyd Loom it was made from twisted woven fibre - a form of wicker, it was paper. Between 1920 and 1940, Lusty's in Great Britain and Lloyd's in America produced more than 1000 different designs - from large settees to

small wastepaper baskets - that furnished homes, hotels, ocean liners and even airships. We spotted this bus and spoke to

Geoffrey Lusty who is still very much involved with the business. He also sent us a few pictures of the bus. Originally used by London Transport it was sold to W. Lusty & Sons in 1954 where it was used as a mobile showroom before being scrapped in the early 60's. We thought it would be nice to reproduce the model and here's our latest edition to the range of RT's. Like the last few releases it has the painted radiator.

#### RE JOINING GIFT 2004

As we have so many gardners in our club we thought we'd give you something to keep you busy outdoors. So as well as receiving a free model when rejoining (chosen from the Oxford range) we'll also sent you some packs of seeds specially packed for Oxford Diecast.

The three packs are:

Candytuft Fairy Mixed Sweet Pea Jet Set Mixed Gypsophilia Covent Garden White

Taffs also threatening to visit your gardens to check on the best display this summer - so look out! We still have supplies of badges, key rings and torches so if you'd prefer one of these let us know. Rejoining forms are sent out at the appropriate time for each member during the course of the year.

CANDYTUFT FAIRY MIXED

**GYPSOPHILIA** COVENT GARDEN WHITE

OXFORD OXFORD



# A word from Michael

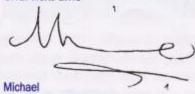
Happy New Year to you all we hope you had a lovely Christmas which has given you plenty of time to relax so that you can savour the new releases we have on offer this month. You should have received your Christmas vehicle in the last week or so, if you haven't then please contact Geraldine or Sue at the office.

This month continues the release of football vehicles -our first offering last month, Oxford United, was very well received. This month were letting loose two new liveries to further wet your appetite.

Don't forget we'll be releasing further catalogue pages - the first batch coming next month. Taff's also hinting at a new body shape for later this year!! So as always there's plenty to be looking forward to.

It's a Platinum Globe so if your looking to top up your collection now's the time.







Another release featuring the Churchman brand. The Tenner was released in 1898 along with the brand Top Score. Over 100 years ago a tenner was rare sight (Taff still hasn't seen one!) The firm at this time had come under the control of

the brothers William and Arthur and a new factory was opened in Portman Road in Ipswich. We feature here the large size on a VW. There's been a delay with CIGO54 which will be released later this year.



## "WHITE HORSE"



This model has been on the drawing board for nearly a year. It takes Dusty an awful long time to finalise the drinks liveries as he needs to resample the product each time he looks at it. Anyway its finally here the brand was established back in 1742 and since then has been owned by a number of companies.



Celebrating 150 years 1854-2004



Back in 1854 Oldham a thriving cotton town had no newspaper of its own. Instead they had to rely on Manchester papers for news about the surrounding town and local districts. A local bookseller and printer Daniel Evans launched the Oldham Chronicle, but within a few years it was sold a couple of times. The editor Jonathan Hirst took up the reins with a £800 investment which formed the foundation of the present company. It's circulation increased and soon it was published twice a week, being increased to six times a week over the years. It moved to its present home in Union Street in 1923 where it remains today. We've coded this NEW as we intend in future to categorise all

newspaper liveries in this way. As the newspaper is taking 600 we only

have 400 left for the club.

### WREXHAM A.F.C.



The club was formed in 1872 when members from the local cricket club met for the purpose of starting a football team. Back in those days team line-ups often consisted of up to 17 players. Known locally as the Robins they hit rock bottom in 1966 finishing 92nd in the league, but since then they have reached the quarter finals of both the FA Cup and League Cup.



# COLUMN

A few of you thought that I'd gone missing over the last few months, but don't despair I'm back! It's been so busy with the launch of the new Bedford and the release of the new football clubs liveries. Anyway my mind is now fixed on releases for the third and fourth quarter of this year and possibly the release of a new body shell later this year as well. After my Scottish flag problem I'm keeping a close eye on the designs. If you check last months Globe you'll see that the sample for the VW Globe 50 has a letter missing in our name of all things. This stood out and was easy to pick up, it does however leave me with an interesting variation for my collection!

Take Care

Taff

### BOSTON UNITED



The name first appeared in

1933 although the town was always playing football at the York Street Stadium. They even entered the FA cup back in 1887 drawn against Gainsborough Trinity, but lost 7-0. By the start of the First World War there were two clubs in the town - Boston Town whose headquarters were "The Coach and Horses" and "Boston Swifts" who used "The Indian Queen". As



These sold so well last year that we've only a few left. So if you want one for your collection you'll need to place an order immediately.

there were no facilities both teams changed behind the appropriate pub. After the war only one team emerged which called

itself Boston, but this ran into difficulties in the 1930's and a new club was formed called Boston United. A local entrepreneur Ernest Malkinson then joined the board and his family retained control for nearly seventy years.





It's very interesting to find out why brands like these have become so established and why they evolved. Back in the 1860's Lauchlan Rose devised a method for preserving juice without alcohol and so invented the first concentrated fruit juice. He imported the lime juice from

the West Indies. The key to his success was the need for all merchant ships to carry lime or lemon juice to prevent scurvy. Hence the reason for his thriving trade. We show Rose's Lime Juice Cordial on our new Model A which is the 21st in the series.



# OFF TO THE SHOPS TO GET SOME BARGAINS

I'm off to the shops in the bus (CS015 Melias) as I hear there's plenty on offer this month particularly at the Army & Navy Stores (CS016). I really need to read something on the journey, perhaps John Bull (MAG006) or maybe Picture Post (MAG005). It's too early for a drink as I had too much Martell (DR005) last night and ate all those Muffins (144 Sheldons). Taff wants me to buy him some comics to keep him occupied (CC014 TV Comic and CC015 Rover) - I wish he'd grow up. I mustn't forget Dusty, he wants either some Matinee cigarettes (CIG037), or if I can't get them a pack of Kingsway (CIG038). I'll have to buy a tax disc (145T DVLA) and collect my tickets for the bus trip (RM055 Blue Triangle).

It such a lovely day that for every three you choose from this selection you can choose another three absolutely **FREE**.



CS015 Melias



DR005 Martell



CIG037 Matinee



CS016 Army & Navy



144T Sheldons



CIG038 Kingsway



MAG006 John Bull



CC014 TV Comic



145T DVLA



MAG005 Picture Post



CC015 Rover



RM055 Blue Triangle

For every three you choose from the above list you can have another three absolutely FREE