



OXFORD DIE-CAST

THE OXFORD DIE-CAST

GLOBE

PRODUCED FOR THE OXFORD DIE-CAST COLLECTORS CLUB

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UK & EIRE 2 Guineas (£2.10) USA \$5.00

Our Little Man

John Bull the Staunch Icon of Britain

As personifications of their respective nations, Uncle Sam and John Bull became popular during the nineteenth century. John Bull originated earlier, as a character in John Arbuthnot's 'The History of John Bull' (1712). He became widely known from cartoons by Sir John Tenniel, published in the British humour magazine 'Punch' during the middle and late nineteenth century. In those cartoons, he was portrayed as an honest, solid, farmer figure, often in a Union Jack waistcoat and accompanied by a bulldog. He became so familiar that his name frequently appeared in books, plays, periodical titles, and as a brand name or trade mark - one being ODC. Although frequently used through World War II, since the 1950's, John Bull has been seen less often (not by us though).

Uncle Sam originated in popular culture. His origins are disputed, but the name is usually associated with Sam Wilson, a businessman who supplied the army during the War of 1812. His barrels were stamped "U.S." for the government, leading him to be nicknamed "Uncle Sam". The symbolic Uncle Sam's appearance evolved from that of Brother Jonathan, the most common earlier symbol for the United States. The two characters were used interchangeably from the 1830's through the 1860's.

As with John Bull, the cartoonists of 'Punch' helped develop the figure, showing him as a lean, whiskered man wearing a



Model No. MAG 006 Edition: 2000

top hat and striped pants. The famous American cartoonist Thomas Nast crystallised the image with his cartoons beginning in the 1870's. By 1917, when James Montgomery Flagg depicted him on the famous World War I recruiting poster, Uncle Sam was an icon, readily recognised around the globe. He was officially adopted as the national symbol of the United States in 1920. John Bull and Uncle Sam have often been depicted interacting as friends or antagonists and thus their names were selected as appropriate symbols for an exhibition. This introductory section provides a small sampling of images of the two characters from the last hundred years. Of course.

This Bullnose features the front cover of the magazine "John Bull" from the sixties.

An Uncle Sam Vehicle Next Taff?

An Opportunity for a Job!

Following the complete sell-out of the big yellow R.M. for 'Job Opportunities' (including one going to Deputy P.M. John Prescott) - 'Job Opportunities', the largest job seeking circular in the UK, has commissioned a further 2600 vehicles for themselves. This time, however it's 'Ole Bills' turn - the 1914 AEC. Still decked in the same livery but in Jubilee gold, these buses go into service, so to speak, at the end of July.

In addition to the 2600 going to 'Job Opportunities' a further 400 are available for the Club.



Model No. B 79 Edition: 3000

Melias on an Open Top

This vehicle is actually produced in the 'Corner Shop' range though it's appeal will suit both bus and Corner Shop collections alike.

Melias were high class grocers selling 'fine' foods and poultry and were one of the original stores of this type to advertise on a bus. In our case, an Open Top.

The beautiful split colours make this RMO one of the most classical designs to date and runs in the livery of 'South Wales', (there's a surprise).



Model No. CS 015 Edition: 1500

SUN, SEA, AND NOSTALGIA

The wonderful Bedford Duple Coach of Malta has now sadly been reduced to no more than a handful, but those still running are in good condition and going strong.

It's only a few years since every other bus serving the island was a Bedford Duple and our delightful replica comes in the Cub series and costs just £3.45 each and is displayed in the standard ODC box.

Would you like one FREE?

Simply place an order for any 6 vehicles in the ODC range - you'll only pay for 4 of course - and we will send you the Malta Bedford with our compliments completely FREE.



Not a bad deal is it? This means you'll receive 7 vehicles and only pay for 4.

GUEST VEHICLE



The lovely Oxfordshire Fire Service tender is available at just £9.95 inclusive of postage and packing

One of the oldest forces in the UK, it's responsibilities include the vast university complexes as well as the ancient city of Oxford.

A word from Michael

Dear Members

Can you believe the summers almost over and the holidays coming to an end! Just to cheer you up we've put together a lovely range of vehicles for you this month. At last after many requests 'Girl' has arrived, perhaps Taff will hear the cry for 'Weights' in the cigi vans.

Don't miss the special offers on this page for the free Malta Bus or Taffs crazy offer below. -

take good care.

Michael

A UNIQUE COLLECTION

Some of our members have asked us to give them more details on SET 12 which they have seen at the airports over the last few months during their holidays. It can be purchased through the club and it comes in its own display box which holds the three models. There is no edition to this set but it will be replaced with new models next year.

The models are

- White Star Titanic
- The London Evening News
- London Tours Bus



In the airports these are sold at £9.95 - three for the price of two. As a special treat for this month Taff will count them as two vehicles. For example if you order two sets it will count as four models - so members would pay £14.95 buying 4 for the price of 3.

Taff have you gone crazy...



Set No. 12

GIN AND NO TONIC

Booth's Gin, in fact 'Booths' finest Dry Gin to be precise.

Booth's finest dry gin of London, 70% proof and made from 100% grain spirit.

Booth's is the Queen's favourite tippie and each bottle carries her royal crest of appointment.

To be genuine Booth's, each bottle carried the Red Lion and the Booth's Distillers signature!

Taff's notes on the matter of Booth's claims it to be 90% proof! Probably some illegal home brew he's got his hands on and the rest he made up or imagined - presumably after sampling it!

Felix Booth launched his gin in 1970 and the original recipe is still used today. Claimed as a domestic gin in the London Dry style (not sweet).

Booth's Gin comes barreled up on a Chevi and is the third in our 'drinks' series!



Model No. DR 003 Edition: 1200

Matinée de luxe tipped cigarettes

Another of our nostalgic range of long gone cigis. Matinée manufactured by Lambert & Butler of Drury Lane and a branch of Imperial Tobacco. A very small cigarette in size, considering it was also tipped.



Available in 10's and 20's.

Model No. CIG 037 Edition: 2000

Kingsway King sized tipped

Another cigarette from the W.D. & H.O. Wills factory and also part of Imperial Tobacco.

The slogan was 'smoke the big way... the modern way Kingsway.'

This cigarette was in fact nearly a third longer than Matinée, our other featured brand



Model No. CIG 038 Edition: 2000

'BILKO'

The wonderful Sergeant Bilko - who can ever forget him - immortalized forever by the half hour sitcom, and now as a further tribute to Bilko, the VW Van.

'Bilko', or Phil Silvers as he was always known, before being commissioned, was born of immigrant parents on May 11th 1911 in Brooklyn, New York City (hence the accent).

Phil grew up in Brownsville, Brooklyn and his talent and wit launched a show business career that culminated with the smash Broadway show "Top Banana" with Judy Garland and Gene Kelly. This led to many other shows and eventually on



Model No. VW 006 Edition: 2000

to that wonderful T.V. series in the 1950's 'Sgt Bilko' based on an army unit where deviousness and gambling are the rule.

Sadly Phil Silvers died in November, 1985 aged 74!



Model No. RM 52 Edition: 1250

Dawsons again

Such was the success and fever surrounding previous Dawson models, we are delighted to announce a further edition. Again, the choice is an R.M. but in gold to commemorate the Golden Jubilee.

A low edition only has been requested as Dawsons wish to ensure a small circulation and a wider than edition demand!

We have got 250 though – so be quick!

'Girl'

Following the many requests for 'Girl' after the launch of the 'Eagle' vehicle two years ago, we are delighted to bring you the gorgeous long awaited Girl Volkswagon.

4½^d brought you all the wonderful characters since its launch on 2nd November, 1951.

Lettice Leefe the greenest girl in school!

Belle of the Ballet and her friends in a great adventure.

Vicky and the Crested Dragon. Vicky and her father Professor Curtis, are in the ancient Burmese city of Shansi, where the young Prince Minyan is to undergo a trial of courage.

Susan of St. Brides Wonderful stories about the adventures of a young student nurse...

Wendy and Jix Wendy and Jix, the inseparable friends of 'Manor School' and Dusky (really Princess Nasrullah of



Model No. CC 016 Edition: 1500



Terapia) are given a package by a scientist Dr. Martinez!

Claudia of the Girais Claudia Grey lives at 'Edgecliffe Hall' with her stern maiden aunts.

Marvelous, marvelous stuff!

Don't forget we've now covered Eagle, Girl and Swift, just Robin to come!

(Were looking to you taff)

'Girl' was published from birth to 1960 – almost ten years – by Hulton Press, when it was then taken over by Longacre and then IPC Magazines before being subsumed by 'Princess' in October, 1994.

EH! – ROTTERS – SHAME! BRING BACK 'GIRL' AND 'EAGLE'!

Gaggs of Bunny

That's the name – or rather 'K & M Gagg of Bunny'. This super RM No. RM1314 was purchased from London Transport in 1986 and served Gaggs for seven years.

It could often be spotted at Papplewick Pumping Station on route 237 to Nottingham.



Model No. RM 048 Edition: 2000

