

Issue 26

UK & EIRE £2Guineas (£2.10) USA \$5

# The Queens Silver Jubilee

The Queen celebrated 25 years on the English throne in 1977. She became Queen and head of state in 1952 upon the death of her father.

Her Coronation however did not take place until the following year in 1953.

To mark the occasion many commemorative gifts and parties were held whilst London adorned it's streets with plaques set in the pavements and various pageantry types of celebrations including some real live 'Silver Jubilee' RM buses.

These buses were painted silver and just for the year of 1977 travelled the streets of London going about their daily duties as normal!

Here we are on the threshold of H.R.H. Golden Jubilee and these wonderful vehicles are still rolling around, not only in London but other cities around the world on their daily routes.

To commemorate this occasion we have produced just 2500 vehicles in glorious silver. Do not, we urge, miss out. This will be a highly sought after vehicle from outside of the Club as well as within.

Model No: RM26 Edition: 2500





### HARPIC

Whatever you did with it, you didn't inhale it.

A cigarette would be healthier.

One of the originals - if not the original toilet cleaners, It's crystal powder was shaken down the pan with the person pouring it beating a hasty retreat.

Harpic, a name that means clean, came in perfumed or plain flavouring, although what difference it made heaven knows, because you were a gonna if you sniffed it anyway, perfumed or not.

It is interesting to note the vehicle detail and with a magnifying glass you are able to read the strapline 'S bend' where the brush cannot reach!!

This vehicle comes in our 'Corner Shop' range. Model No: CS007 Edition: 1000

#### A WORD FROM MICHAEL

Dear Members.

It's good to see the Globe covering so many new releases and with all areas covered again ie, the last Globe did not have 'Corner Shop' 'Comic Cuts' or an 'R.M', talking of which today's R.M is just the most lovely bus I think we have ever produced! The vehicle comes from the Far East factory where the facility for printing is greater than was ours, and silver (or any metallic) was very difficult for us to achieve – so as soon as we could print silver we launched the 'Silver Jubilee' bus. Make some you get one! This won't be the last metallic vehicle – more are scheduled.

I trust you like the 'Guest vehicle' idea, it had favourable results with the milk floats and I am sure the Volvo construction range will be equally as appealing.

We are running a little late with the 'Globes' but trying hard to catch up, they should be published as follows:-

End of February, April, June, August, October, December, We are endeavouring to chop a couple of weeks off each release so that eventually we are back to date sorry about that.

Interestingly, I was recently looking back at Globe issue 1. And it is surprising how much more we seem to have on offer now. For example, in No. 1, the whole front page is dedicated to the catalogue and 'yours truly' – not a model in sight.

On page 2 just 3 releases whilst the back page carried the order form and some editorials. Amazingly only 4 vehicles were offered in the whole magazinel

Now we endeavour to offer around 8-10 each Globe. Things are moving on!

As for me, I am down to an ever decreasing column - or so they think - but I am here to stay!

You all take care.

Michael Johnston - Allan

#### The Foresters Fund

IOF Foresters is a membership-based organisation that cares for both its members and the communities in which they live, with around 1 million members in the UK, USA and Canada. For over 125 years they have been providing financial protection and security to their members and helping their families in times of need.

As well as providing financial advice and products, Foresters help communities across the country, by raising funds for charities and local projects by volunteering time and by helping members who need support.

They are the higgest corporate supporter of Barnado's the UK's largest children's charity and are also the principal sponsor of the Foresters' Fund for Children, which provides project grants for deprived or needy children. Last year their charity work involved over 5000 volunteers and 100,000 hours of community work. Other aided charities include 'Guide Dogs for the Blind' and 'RNLI' as well as blood donations.

Foresters have members who meet in 82 locations around the country, so there are probably Foresters already helping a community near you and in each of these locations, there will also be many social events organised by it's members.

Note the destination boards on this Foresters RouteMaster.

Model No: RM27 Edition: 1500 Available: 400

For more information on the Foresters please contact:

IOF Foresters, Forester House, Cromwell Avenue, Bromley, BR2 9BF www.forester.co.uk Tel: 08457-990011 customer.services@forester.co.uk



# What goes with white?

# Red or Black of course

That is if you enjoyed these cigarettes! 'Red & White' and 'Black & White'.

Manufactured by Marcovitch of Piccadilly and first produced well over 100 years ago!

Well known in the 40's and 50's and around that time. Marcovitch's claim that the leaf used was more delicate and "near to nature" conditioning, more precise blending and more even filling, were all combined to give a much superior cigarette for the man who inhales.

Not the woman you will note, but the man! Originally Mr. Marcovitch commenced to make cigarettes in London.

He made them for manly dandies of the day and fillingly (is that a word?) he made them good. (fillingly is their word not ours).

Red & White in packs of 10s and 20s. Black & White was also packed in tins of 20.

These two vehicles can be purchased individually or as a pair - a nice set.

Red & White Model No: CIG014 Edition: 2500 Black & White Model No: CIG015 Edition: 2500

"Pity there wasn't a "Blue & White" or some such other colour - we could then have produced a bexed set".





### Guest Vehicle

Following the success of the guest milk floats where two were offered in each of two separate Globe's, we are extending this idea further with another guest vehicle range.

As you may or may not be aware, Taff was particularly involved in the design of the floats and our own factory actually produced them. This time we are featuring a vehicle from the Volvo super construction range to which Taff was technical adviser, and we are representing.



an articulated hauler used for transporting large loads of debris over rough terrain. It has a 420 horsepower engine and can carry 22.5 m³ of materials and weighs an enormous 68 tonne, Our model is highly detailed with an opening front compartment which features a scale reproduction of the engine. It also has a lifting rear load section and the model is 9 inches in length. The price is £29.99 (\$49.90) each and if you purchase this vehicle you can receive our second featured vehicle at under half price. Normally £18.99 (\$30.00) – members price just £7.49 (\$12.99) each.



The 180C is a wheel loader used for lifting materials. The version we are offering is painted in a red livery as used by Cleveland Fire Department in the USA. The 180C has a lifting capability of 14 m<sup>3</sup> and weighs approximately 5 tonne. Our model is 6 inches in length and has a working lifting bucket section.

Volvo construction vehicles are one of the largest construction vehicle manufacturers in the world.

The original construction vehicles were adapted tractors which had attached to them very specialist lifting devices such as buckets etc. The vehicles are manufactured at Volvos own plant in Sweden. Volvo car company is now owned by Ford.

#### SHE HAD TO GO

Good 'Old faithful' has finally been sold off. Our 10 year old Leyland van has been sold - a plumber is now the proud owner.

We bought her second hand from our sister company of the time and she has served us well, but like all things, its time has come!

Goodbye old girl - happy pipes and toilets.





"Out guess is her days were finished when Taff and Dusty did the Caunonball not with her".

#### Platinum 2001

The Platinum 2001 vehicle manufactured specially for Platinum members will be available in August/September and distributed Free to all Platinum members. We are manufacturing one for each member and we anticipate a further 300/400 members will also qualify. So, if you decide to upgrade your membership, please do so urgently to ensure qualifying for this vehicle.

As a Platinum member you will also qualify for 7-4 purchasing from February and August editions of the Globe as well as getting your Free Platinum members vehicle too. Plus of course your Platinum membership card, plus a free vehicle of your choice for joining.

Your free goods above, excluding 7-4 purchasing, add up to £9.90 (\$19.90 U.S.).

Membership upgrade is just £4.00 (\$6.00 U.S.) extra.



#### Your Opportunity

Unless you are a client of 'Job Opportunities' your chances of getting this gorgeous yellow bus are remote!

Job Opportunities whose head office is in Berkhamsted have a big yellow 'road show' bus touring the country and it can be spotted from Cornwall to Scotland where it is out promoting the company's profile. Not only does it convey customers around, but it also entertains them on board with the top section of the bus converted to a bar! Can't be bad!

The company has commissioned 3000 vehicles and an edition of 3500 is available - so 500 are up for grabs. Model No: RM28 Edition: 2500



#### NEW PRICE LIST

Find enclosed your latest 'price list'. You will find stocks on most models reduced dramatically as our overseas membership and sales gather momentum. You will note, in the cigarette listings, except Capstan, are listed as in stock. Beware though, the stocks are really low and only what was found when the factory was cleared.

Unfortunately 'Price Lists' are obsolete almost as soon as they are printed. You may not yet receive some of those new listings for a little while, though all are due for release very shortly.

# THEMES

Many members collect just themes whilst others collect a certain type of vehicle, whilst still others collect them all.

Well in any of the above cases you will be delighted to know there are some new themes coming out and some new models too!

On the theme of collections, we have the fabulous cigarette vehicles which have featured some wonderful brands from the past including "Turf", 'Players' and 'Capstan', with 15 vehicles out to date and many more to follow. The outside of Club interest is very strong on this theme. Probably the reason being, no other company has (since Dinky ran Capstan on a Trojan in the 50's) felt it a subject to associate with. We however feel our members are mature adults and accept them as part of our history!

The 'Comic Cuts' is proving popular and there are now 4 vehicles available and more to follow in the future Globe's.

The next Globe will feature the first in a new series of 'Magazine Vehicles' - look out for them.

Finally, we have 'the Corner Shop series' with some real names from the past, 'Liptons' and 'Home & Colonial' to name a couple, with 'dip' and now 'Harpic' as some of the typical products to be found in the 'Corner Shop'.

As for the new vehicle launches, there is one due in September/ October plus three more early next year.



## Radio Fun in the Comic Cut Range

This fun packed magazine of the 30's, 40's and 50's that characterised your favourite radio personalities. From Arthur Askey to Jewel & Warris to the wonderful 'Lyons family' and of course who could forget Jimmy Edwards and Tommy Trinder.

This delightful magazine came out every Thursday and cost

Sadly, like so many magazines that were published with the radio stars in mind ie. 'Radio Review', 'Radio Pictorial', 'Radio Magazine' have long gone to be replaced with T.V. magazines portraying their stars.

It seems the only survivor is the good old 'Radio Times' which of course we manufactured a range of vehicles for.

Our gorgeous 'Radio Fun' vehicle is a Model T though, and features 'Arthur Askey', The Crazy Gang leaders 'Flanagan & Allen', 'Will Fyffe', 'Revnel & West' (who were they? - anybody know?) and Sandy Powell.



### Captain John Derst's Good Old Fashioned Bread

The 'Savannagh Daily News and Herald' reported a plague in Ireland whilst General Custer was beaten by the Indians, also poor Napoleon III was in bad health. The French Dictator was reported to have lumbago and the colic and according to dispatches from Paris, he was forbidden the pleasure of table and horse. Maximilian, the emperor of

Mexico was executed and in Savannah, West India rum was being sold at a private sale. Meanwhile families could take an excursion boat from Savannah to Savannah Beach for only \$1. In Colorado, Indian scalps were bringing \$20 each and milk could be bought for 10 cents a gallon.

In Savannah, Georgia, these were the

times when John Derst, Variety Baker opened his bakery. How times have changed!

Thus, Captain John Derst, founder of Derst Baking Company embarked on a career that has spanned four generations and over 130 years of quality baking.



Now, after all these years

his bakery still remains in the family; its board being chaired by his grandson, Edward John Derst, Junior.

To commemorate John Derst bakery, they have commissioned these delightful 2 vehicles, the Model A and Chevrolet bakery vans.

Model A No: A020 Edition: 10,000 Available: 550

Chevrolet Model No: C053 Edition: 10,000 Available: 550

"Poor old Napoleon and those poor old Indians"

