



THE OXFORD DIE-CAST GLOBE

PRODUCED FOR THE OXFORD DIE-CAST COLLECTORS CLUB
P.O. Box 519 BERKHAMSTED, HERTS HP4 1YR
TEL: 01442 879996 FAX: 01442 877703 WWW.OXFORDDIECAST.CO.UK

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It's good news week!

This old and well established News-paper 'The Royston Crow' was first published in 1855. It was given it's title because of the abundance of crows in the area.

It currently enjoys a circulation of around 7000 papers sold at 40p, each Thursday.



'The Royston Crow' is part of Mid Anglia Newspapers. The vehicle edition is 1500 Model No. A013G and available are just 400 pieces which completes the edition.

And 'The Newark Advertiser' amazingly established just one year away from 'The Royston Crow' in 1854.

'The Newark Advertiser' is still privately

owned with a circulation of 22,000. It is also published on Thursdays at 40p. It was first published as 'The Newark Monthly Advertiser' with four pages full size at 1d each. This was in 1847.

The Editor in Chief came up with a unique and fabulous idea in the war, by publishing a 9"x 6" newsletter printed on one side with the reverse left blank for the servicemen to write a letter! This meant instead of the newspaper taking 6-7 weeks to reach the troops, they now got there in mail time. It was called the 'Indian Miniature' of which 700 were published every week. Amazing!

The Editor in Chief today (Roger Parley) is the same gentleman who was the Editor in Chief then.

A couple of years later the newspaper increased size to eight pages and changed it's name to 'The Newark Advertiser and Farmers Journal' before finally settling for 'The Newark Advertiser'.

The edition is 2000 pieces - Model No. 211G. Available 650 to complete the edition.

Incidentally, 'The Newark Advertiser' (Tel: 01636 681234) have about 20 gold based models they are willing to sell - contact Rachel.



Platinum Members

7-4 on all purchases!

This edition allows Platinum members to order 7-4 on all vehicles.

For every 7 vehicles ordered you pay for just 4 and you may order as many as you wish!

Remember Platinum membership costs just £4.00 extra per year and allows 7-4 purchasing from two issues of the Globe each year and it also gives you a FREE 'Platinum Members' vehicle carrying the year too!

So, if you want to save the extra plus gain a Free Platinum Members vehicle too (one is manufactured for each member just like the Christmas vehicle) why not join today and you may order at 7-4 from this edition of Globe straight away.

Simply add £4.00 to your remittance and we will send you your Platinum members Card along with your order.

ODC to move production

On or around the end of March this year, production will cease in Wales and all product will be manufactured in Hong Kong.

We have found the move necessary as our expanding global market requirements meant production restraints in all areas. On top of this, there were often factors that needed addressing.

Firstly, the lease on the factory had expired.

Secondly, there was a need for a complete overhaul of our machinery with some replacement necessary of more modern and high tech machines.

Thirdly, had we met all the above criteria the end product price would have to be reviewed.

By moving our moulds to Hong Kong, we can guarantee a non product price increase. (It has been

the same now for seven years) and if anything, a general quality improvement.

Taff will still be totally overall in charge overseeing production and quality control. It means a lot of back and forth to Hong Kong for him, but he realises the new facilities it gives us.

Finally, it will allow us (very quickly) to increase our range of product with planned new moulds being brought forward and a new model with you later this year.

New product will commence around June this year. It will all be shipped to Wales (a new site) whereupon it will be sent to you as normal.

Note: Wales has been manufacturing vehicles for the next 2 Globes to keep us going.

A Word from Michael

Dear Member,

As you might guess, life is pretty hectic right now - what with manufacturing going at full pelt in order to give us enough vehicles until the new products come on stream around April/May. I feel sorry in many ways to see production moved, but excited in another at the wonderful opportunities and prospects the move offers.

Taff is confident every aspect of our business will improve - so it's exciting times for all our members! I am sure you will want to grab the last UK manufactured products - so make sure of your models by ordering quickly.

Onto other news, the 'Corner Shop' issue is a classic but only 700 available. I fear an early sell out in this popular range.

Many of the cigi's are now expired and early models (particularly 'Players') are highly sort after. It is a wonderful range and I can't wait to see the next vehicles in it. 'Comic Cut' likewise is selling well and it seems the nostalgia raises a few memories judging by the letters from our members recalling the characters and stories highlighted by themselves.

That's it today folks - you all take good care.

Regards,



Michael Johnston - Allan

NAVY BLUE CIGARETTES

Continuing our range of vehicles 'Navy Blue' sees (excuse the pun) another nautical themed cigi.

The brand was not widely circulated and mostly sold in the South of Gr. Britain. It didn't prove too popular and was withdrawn after around 6 years of production.

As far as we know, the product was only manufactured in packs of 10 by 'John Players'.



BRAINS BREWERY

Brains are the national brewers of Wales. Quite a claim from a company that has grown from being just a local Cardiff brewery.

The old Brains Brewery is situated in the heart of Cardiff and was founded in 1713. The area is currently awaiting redevelopment

In 1882, the old brewery was purchased by Samuel Arthur Brain with his uncle Joseph Benjamin Brain and the business has remained in the family ever since!

Brains then took over the remaining 'Welsh Brewery' ('Buckleys Brewery') whose background traces back to the original ownership under the Reverend James Buckley.

Today, the Reverend James can be picked up and swallowed as he is the name for a popular beer sold mainly throughout Wales.

Our dray would have been seen trundling around the Cardiff area and into the Cardiff Valleys in the forties and fifties.

It is interesting that Taff's energy is found in every glass -

Ec'nm - not a good omen!



Model No. C047 Edition 2000.

A couple of new ones!

Collecting die-cast milk floats can be fun and these two beauties are the ideal pair to get you going on a new theme.

Dairy Crest still pride themselves on their all weather doorstep delivery service by the milkman along with some orange juice and essential groceries. They service East Anglia, London and the Home Counties.

Arla Foods are part of Europe's top dozen companies trading in 120 countries. In the UK it traded as M.D. Foods for many years. In the early 90's M.D. started investing in UK milk producing facilities.



In case you didn't know

Around 1820 milk was delivered by hand barrows - carrying churns on them from which a 'measure of milk' was ladled.

The early century (around the 1900's) moved on to mobilised transport albeit the horse and cart.

It was not until the early 40's though, motor vehicles started to be used.

However a few years later saw electric battery powered pull carts and floats being used (both 3 and 4 wheel) and they became almost as synonymous with the UK as the red London bus.

Now apart from some small operators who use motor vehicles - milk comes by 'The Ernie'.

The series of Mini Classics has been very bias in it's coverage of railway liveries and this edition is no exception.

G.W.R. - 'Great Western Railway' one of the four main railway companies.

G.W.R. was created by an act of parliament on 31st August 1835 to provide a double tracked line from London to Bristol.

The engineer chosen to lead the project was non other than the great Isambard Kingdom Brunel, although work had started on the line in 1832 - to help raise the finance for the line.

Out set No. 12 in the series has the G.W.R. livery on the Bedford Truck advertising and carrying tea. The Bedford Van Cartage Vehicle with 'Old Tavern Tobacco' advert and the O.B. coach with 'Paddington' destination.

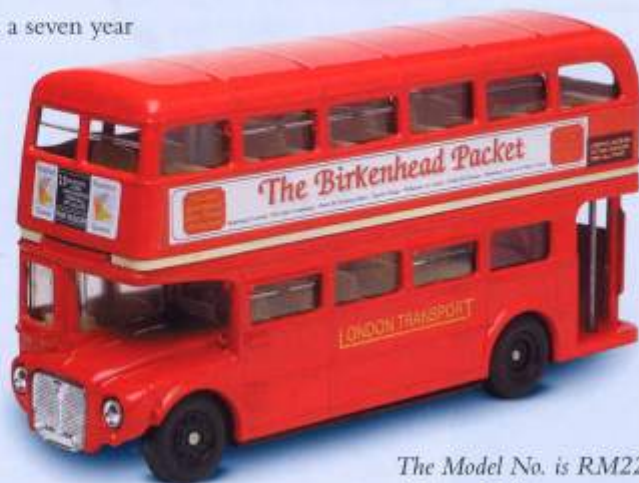
The edition is 2000 sets.



The Hamilton Quarter

The Hamilton Quarter is a seven year project to regenerate the historic centre of Birkenhead. Older buildings are being refurbished and new businesses encouraged to move in - throughout the Quarter.

Our Routemaster is a replica of the actual bus that can be seen moving around the Quarter today.



The Model No. is RM22
Edition 2000.

Taff's Column

The sets that we have released over the last six months have proved to be very popular. The themes initially were military, although we are producing some sets for overseas which will feature in the coming months.

I was wondering if any of our members had any thoughts or themes on sets that they would find interesting and would like to see in the future?

The introduction of the new roofs on the 'Model A' and 'Model T' have proved very successful. The Model A has three variants, the flat roof, the header board and the raised roof.

These were introduced to satisfy demand from some of our overseas

customers who required the variation. In the thirties, companies would often produce the chassis element and then pass this on to the coach-builders for customisation. Therefore, many variants of a particular mould could be seen, although the basic structure was identical.

I am very busy as you can guess right now! 'TAFF'

"Very informative on roofs Taff - perhaps you've had a night or two on the tiles!"

We experienced a postal strike in Wales which incurred some delays. Sorry if some orders have been late arriving.

TIT BITS

In the last issue of Globe we mentioned the beautiful silk cigarette cards in the early days of Kensitas.

For the benefit of anyone who wonders what they looked like - here are some photos - sent in by Mr. Carter.



The 10 World Cup sets offered at half price in the last Globe went crazy and we eventually extended the offer to 50 pieces - so if you were told 'no' give us a call and we'll rectify the position!

Kroger USA

A set of 4 Kroger vehicles - which carry various product lines, whilst the truck stays constant.

1000 were manufactured for Kroger Grocery Stores USA to give away as trade sets - in all they gave away 750 which leaves just 250 sets for distribution - so be quick!

Each set comes in a display box of 4 vehicles.



Set number 9 Edition 1000

G.H. Sheldon - Family Bakers The Story so far . . .

In 1949 Harold Sheldon set up business in Openshaw producing what many people considered to be the best Oven Bottom Muffins in the area.



The values and traditions that Harold held dear are shared by the current partners, Harold's son Graham, Barbara, Graham's wife and their son Lee, and are still applied in the business today using only the very best available ingredients and equipment to produce what are universally acclaimed to be the freshest, tastiest "Lancashire Oven Bottom Muffins" and range of Morning Goods that money can buy.



'Not so much a Corner Shop'

"It's all at the Coop now." The 'Co-operative Society' where you could buy just about anything. Take the Chesham - Wycombe and Tring Society for instance. Chesham's row of Co-op shops started with a Butchers, on to Grocery, on to Haberdashery - which was the largest of them all and contained a men's outfitters, ladies dress shop and the furnishing department on the top floor. Also forming the last Co-op in the block was the Co-op Bank and Divi Department. Just down the road was the Co-op Chemist and round the rear of these was the Co-op Bakery, providing the bread and cakes for the bread rounds, plus the Dairy Dept plus a garage to repair and maintain the vehicles and an abattoir too!

Anybody and everybody had their own Co-op Dividend number which you gave in when shopping and you collected points redeemable for cash - 'The Divi'. When you paid for your goods instead the money was put into a small metal container, attached to a wire cable and pinged (by pulling a handle) across miles of store to the cashier's box. Or by 'chute' down suctioned tunnels to a central cashier, your change was returned the same way.

A little bit like 'Grace Brothers' with every store manager and male employee done up in a sober coloured suit.

To enjoy a moment of nostalgia we have decided to 'run out' a small edition of Co-op buses - Model No. CS007 There's only going to be 750 in the edition, so we urge you to be quick!

This vehicles colour in Maroon.

Is Coventry Doomed?



Their Football Club is certainly hovering in the lower regions of the Premier Division but playing hard to survive.

That's not the case though with the 'Coventry Bus Set' of which there are just a handful of sets (400 in fact) left.

The original edition was 2000 pieces and contains an R.M. and AEC in Coventry Bus colours.

This set comes in a display box.

