



THE OXFORD DIE-CAST GLOBE

PRODUCED FOR THE OXFORD DIE-CAST COLLECTORS CLUB
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See your way into the new Millennium with Oxford DieCast

The leading British DieCast manufacturer.
The O.D.C. range is available to its members only.

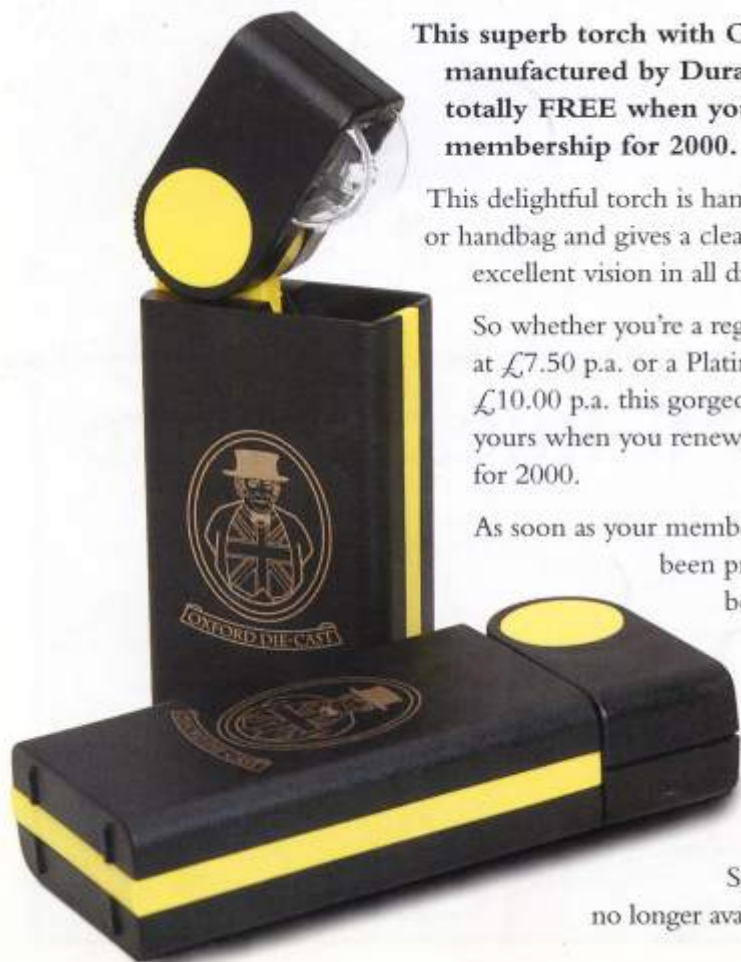
This superb torch with O.D.C. logo and manufactured by Duracell is yours totally FREE when you renew your membership for 2000.

This delightful torch is handy for the pocket or handbag and gives a clear bright light with excellent vision in all directions.

So whether you're a regular club member at £7.50 p.a. or a Platinum member at £10.00 p.a. this gorgeous gift will be yours when you renew your membership for 2000.

As soon as your membership renewal has been processed you will be sent your torch by return (*does not include batteries*).

(Please note: Regrettably, Membership Standing Orders are no longer available).



A word from *Michael*

Dear Members

I truly hope you all enjoyed your Christmas - the last of the century - the last of the millennium!

What a year we've enjoyed at O.D.C. with great steps forward in the U.S. & UK, along with being commissioned by the 'Royal British Legion' to manufacture their 'poppy' vehicles as a final tribute to the last century.

Also two new property moves - one in the U.S. to downtown Atlanta - and in the U.K. to our executive offices in Berkhamsted, Herts.

Just last month saw the demise of Lledo which led to O.D.C. purchasing their manufacturing unit - thus taking our production capacity up dramatically (see separate article).

Some new appointments also in personnel in 1999. Firstly our new M.D. Gary who joins us from O.D.C.'s distribution agents Fotorama. (This doesn't mean we've got rid of that man - he's still here!)

The U.K. sales team is now led by Lesley Lawton - who joins us from Lledo, plus approximately 10 new employees at the Neath factory joining Taff, also Andy in Atlanta has 2 new key persons joining him. So overall O.D.C.'s growth in 1999 has been substantial along with us now being the leading U.K. die-cast manufacturer. You'll note the new Model A vehicle is available - and a model I would strongly recommend. The new year sees us set to produce at least one more new mould, with a progressive line of new body releases scheduled to follow.

If any of you still want to register with the girls at Tring, Fiona, Mags or Mel for a factory visit, there's still time! I'll be in the U.S. from mid January onward but that man's going to be there, along with Taff and his crew. It will probably be a bit chaotic with the new machines being installed, but still worth while. If you've already been to the factory, you're welcome to come again.

Enough from me - other than to wish you all - every single one of you - a very happy and loving new century and millennium. Take good care.

WESSEX PICTURES

Established in 1982 and situated in sunny Boscombe, 'Wessex Pictures' serve the country from Manchester to the South coast.

Wessex are the largest regional wholesaler with four branches throughout the U.K. and manufacture picture framing for the wholesale and retail trade.

It's still family owned and employs a total staff of 45 people.



Dawsons RM



Dawson Freight-Bus Division felt it would be a nice idea to offer its customers a gift with a difference - so they chose the RM in Dawson livery to send to selected customers.

All in all from the edition of just 1000 - a total of 650 are going to Dawson customers. This leaves just over 300 for members - so get moving if you want one!

Cutty Sark - Her History

"She was the fastest ship of her day, a grand ship, and a ship that will last forever"

Captain George Moodie-First Master of the Cutty Sark

Rescued by the Cutty Sark Preservation Society' in 1951, Cutty Sark is the last survivor of the China Tea Clippers, the most advanced and beautiful sailing ships ever built. No clipper was finer, faster or more famous than Cutty Sark during the heyday of British merchant shipping.

The Great Ship Race: Cutty Sark was designed and built in 1869 with the sole aim of winning the annual race of tea clippers from China to England. Each winter, in the most exciting and prestigious race of the time, these ships would set sail to the Orient, racing back with the first of the new season's tea. The highly competitive and extremely lucrative race became an obsession amongst seafarers and the public, with considerable sums of money being wagered on the outcome.

Beyond the Tea Trade: With the opening of the Suez Canal, tea clippers ceased to be a profitable form of transport and steamships took over. After 8 years as a tea clipper Cutty Sark was forced to seek alternative cargoes and began ferrying goods between east and west, including jute for New York, oil for Java, buffalo horns for London and scrap iron for Shanghai, sometimes covering distances of over 1,000 miles in just 3 days.

The Wool Trade: It wasn't until 1883 when she entered the Australian wool trade that Cutty Sark's true mettle really showed. Her first passage home from New South Wales to the channel took only 82 days, and she soon became famed around the world for her speed and resilience even in rough seas. For 10 years she was unbeaten on her passage home, occasionally even out-running her steam rivals.

Under the Portuguese flag: With the wool trade no longer profitable, Cutty Sark was sold to the Portuguese in 1895, and spent the next 27 years carrying cargoes between Portugal and its colonies. Eventually, having been dismantled in a severe gale, re-rigged as a barquentine and in considerable disrepair, she was recognised and rescued by the retired Cornish mariner Capt. Wilfred Dowman. Re-rigged and restored as a clipper Cutty Sark came back under the British flag and became a training ship. When no longer required in this role, Cutty Sark found her final resting place where she still proudly lies today, in Greenwich. She was opened to the public by HM the Queen in 1957.

On the 22nd November 1999 the 'Cutty Sark' was 130 years old!

On board the 'Cutty Sark' sales of O.D.C Bullnose (040G) has now been exhausted and the Model T will now be available to visitors instead (117TG).



'Truly a Lucky Strike'

As promised - the fourth vehicle in the series of old cigarette brands (119TG) edition of 2500 - is dedicated to the U.S. 'Lucky Strike' was introduced in 1917 and first appeared with U.S. servicemen on the shores of the U.K. around 1942/3. The packaging has scarcely changed in all that time and our photo shows an original pack.

Facts: In 1917 the American Tobacco Company founded by James Buchanan Duke, launched 'Lucky Strike'.

The 'Lucky Strike' bulls eye motif originated from 'Lucky Strike' tobacco a brand established in 1871. The pack is

basically as original except the grey background has been replaced with white.



In the Shops UK

CURRENT

Simpsons Canned Sponge

Puddings - Golden Syrup, Chocolate Syrup, 1 x Bullnose (165G) plus 2 tokens and £2.60 inc. p&p.

Loctite Auto Repair Products

- (Rust Remedy), (Rear View Mirror Bonder), (Instant Gasket), (Super Steel) - 1 x Bullnose (170G), 1 x AEC Bus (B46), 1 x Model T Van (094TG), 1 x Model T Truck (095TG) for 1 proof @ £2.49 inc. p&p, or all four vehicles for £8.99 inc. p&p. Available from vehicle accessory shops.

Chivers 'Olde English' -

'Tangy' - 'Breakfast' - 'Roses' & 'Aristocrat' Marmalades.

1 x AEC Bus (B50), 1 x Bullnose delivery Van (176G), 1 x Model T delivery Van (106TG), 1 x Model T jar back (107TG).

For all the above - 1 vehicle

FREE with 4 tokens plus 50p postage, or 1 vehicle for £2.99 plus 2 tokens, or all 4 vehicles for £8.49 plus 3 tokens. A 25p money off coupon against further

purchases of marmalade will be sent back with each vehicle ordered.

Turtle Wax - 1 x Chevrolet canvas back (C023). Available on Turtle Wax car maintenance and polishes etc. for £1.99 + 50p p&p, and 1 token from product.

Evo-Stik - Bullnose (183) Model T (112T) @ £2.49 each complete with a fix-a-form from the pack and a till receipt for each vehicle ordered.

Country Garden Cakes - 1 x Bullnose (185G) with two tokens plus £2.60 inc. p&p.

JANUARY/ FEBRUARY

Thornton Chocolates

A promotion against special toffee packs purchased. **FREE** Bullnose (189G) will be included instore.

MARCH

Fray Bentos

1 x Bullnose (192) in return for 2 proofs of purchase from 425g tin + £2.60 inc. p&p.

Lledo

We as a company were sad to hear of the demise of Lledo. The Lledo company was founded some 15 years ago by ex Lesney and Matchbox personnel led by Jack Odell (hence ODELL in reverse). O.D.C. were fortunate in being able to purchase the Lledo machinery which included plastic moulding, die-cast and pad printing equipment. The removal from Lledo's London factory to the South Wales factory of O.D.C. was quite a



task and one totally master-minded by Taff, who took his own team of engineers to Lledo's London plant. It took 6 days of careful dismantling and five low loaders to transport it all to Wales.

However, O.D.C. felt to obtain the model moulds would pose many problems.

Firstly there were around 120 moulds in the Lledo range - O.D.C.'s own identity would be overshadowed, if not lost! Secondly to release this amount of product would not be possible. For example just 1000 pieces of each model would

have led to 120,000 models going into the market. Our members could not have coped, and it would have only been possible by releasing the range through retail outlets. Something we have pledged not to do with our main range. Thirdly, our own schedule of



new model releases would have been totally overwhelmed and possibly shelved permanently. Our manufacturing capacity will now increase dramatically, possibly three fold, with the new machinery - and the quality in certain areas will definitely improve.

We must confess, the following



vehicles were scheduled for production by Lledo - and O.D.C. were asked to fill the empty void. These were: 'Castrol' (Germany), 'Fisherman's Friend', 'Thorntons' and 'Firestone' (USA).

We hope the companies and the customers involved are as delighted with the O.D.C. range.

In store USA

CURRENT

Colonial Bread - (F.S.I. via various newspapers) 1 x AEC Olympic Bus (B534), 1 x Model T (109TU) (featuring new back), 1 x Chevrolet (C027U).

Rainbo Bread - (F.S.I. via various newspapers) 1 x Chevrolet (C028U),

1 x Model T (110TU) (featuring new back) 1 x AEC Bus (B53U)

For all the above 1 vehicle **FREE** in return for 1 cut out F.S.I. and bar code from product + \$2.99 for s&h.

Kroger pickles - 1 x Chevrolet (C025U) **FREE** with 1 product proof + \$2.99 s&h.

Kroger Shredded Wheat - 1 x Model T truck (101TU), 1 x Model T delivery van (102TGU) each vehicle **FREE** for 2 proofs of purchase + \$2.99 s&h.

Superfresh products (F.S.I.'s via various newspapers) 1 x Model T (073TGU) 1 proof of purchase plus \$2.99 s&h.

JANUARY/ FEBRUARY

Winn-Dixie 'Kountry Fresh' breakfast cereal - 1 x Chevrolet (C015U), 1 x Bullnose (166U), 1 x Model T (089TU). **FREE** against product purchases plus \$2.99 per vehicle s&h.

Georgia Farm Bureau Chevrolet (C031U) trade only (members purchase via new releases).

Tender Twist Bread (Kroger) Model T van (115TU), Model T truck (116TU), **FREE** plus \$2.99 per vehicle s&h.

Mac & Cheese (Kroger) Model T truck, 1 proof of purchase plus \$2.99 per vehicle s&h.

Instant Rice (Kroger) Model T truck, 1 proof of purchase plus \$2.99 per vehicle s&h.

FREE MAGAZINE OFFER

We are pleased to offer a 'FREE' copy of Diecast Collector magazine to all members of the Oxford Die-cast Club.

Informative and entertaining, the magazine caters for the entire collector's needs. From the latest releases, events of interest, themed collections both past and present, to a personal profile of a reader's collection.

To obtain your **FREE** sample copy, simply write to:

Diecast Collector Magazine
ODC Magazine Offer, Warners Group Publications PLC,
West Street, Bourne, Lincs PE10 9PH



Taff's Column

Many of you know our engineering background - our die-casting machines being originally developed by the Mettoy company (Corgi). It, along with Lesney (Matchbox) were the volume UK producers of die-cast models in the 60's and 70's.

With the arrival of die-casting machines from Lledo who had relied on ex Lesney machines the lineage of British Die-casting has been bought together under one roof. These machines were produced at a time when companies built everything themselves and we are very proud that the traditions of British Die-casting is being continued. Oxford will develop these machines further as our own engineering staff carry out their installation in the coming months.

Thanks to all the visitors to our web site. I am answering all your E-Mails as quickly as I can - keep them coming.

Pleased you considered the English language for once Taff - Totally understandable!

TIT BITS

Taff's grown tired of some of the themes and has planned a new range in liveries of 'old products' - long gone - first one in February's Globe.

Still a few Brazils show models left - get in quick.



Mags and Fiona at the Die Cast Telford show after their morning coffee!

Factory Visit

The two planned dates for factory visits are Wednesday 19th and Thursday 20th January. If you would like to join in simply call Fiona or Mags to book. Start at 11am approx., finish 3pm approx.

Marsh's Star-Bright Dinner Ale

This superb ale originated from Marsh's Brewery an old established company based in the South at lovely Blandford in Dorset.

The bottle's label says it all:-
'Pure Wholesome and Reliable'

It was brewed from the best malts available - obviously organically grown. It was suggested it must be shared out at dinner like a bottle of wine. Taff thinks it was probably like a Barley wine. How he should know though beats us all - as he only drinks lager.

New Model Launch

The new Millennium dawns and O.D.C. begins its 6th year in business, and what nicer way than a brand new model, the delightful Ford 'Model A'.

First manufactured in 1928 it was the immediate successor to the 'Model T'. As with most early automobiles all that was manufactured was the chassis, bonnets etc.

The body building was carried out by numerous body builders.

In 1926 sales of the 'Model T' dropped dramatically.

Price cuts were introduced but to no avail - the 'Model T' had not kept up with

the requirements of the American people.

In other words - it had had its day!

Ford's new concept was very simple - a vehicle that delivered speed, power and comfort, hence the 'Model A'.

In contrast to the 'Model T', several body colours would also be made available.

There were 5850 parts required for the new 'Model A' and in 1928 the first models rolled off the production lines. However, by 1931 production ceased after nearly 5 million 'Model A's' had been produced.



Our model is based on the 1929 Parcel Delivery Van. The first vehicle in the range is A001G carrying the O.D.C. logo with an edition of just 2500 pieces. It is interesting to note

although our club membership is higher, we sometimes produce lower editions - as this will of course, give our models greater collectability and ongoing value.

WALES RM

In 1936-37 buses bearing the South Wales fleet name replaced the Swansea trams. Throughout many decades South Wales Transport (SWT) withstood nationalisation, mergers and privatisation. This brought with it several additions as buses from other regions were integrated into its fleet, one such vehicle being the Routemaster. Our RM is shown here in Llunelly (the spelling being the anglicised version of Llanelli) and would have regularly been seen passing the local Town Hall dropping off passengers.

Taff says he's too young to remember this!

Does he now!



Desert Force

The 7th Armoured Division



A legendary part of the 8th Army in North Africa were the famous 'Desert Rats' (the 7th Armoured Division).

Many films have been made about them and there were many heroes, some fiction and some for real - none more real however than David Stirling who penetrated enemy lines with his hand picked night patrol, causing untold damage!

The 7th Army returned home to England in early 1944 and resumed their duties joining up with the 21st Army Corp for the Normandy landings.

They were part of the representation British force to enter Berlin in 1945 at the end of the second world war.

This vehicle represents the colours and livery of the 7th - with an edition of 1500 pieces on Model No C033.

Note: This vehicle has the new open back.

