



“HEART OF BRITAIN”

THE AWARENESS of keeping a healthy heart is evident by the regular attention given to the food we eat!

The British Heart Foundation have therefore commissioned two vehicles from O.D.C. to promote this awareness even further. The bus (B12) in

London General livery carries the Heart of Britain logo and the Bullnose (095G) is emblazoned with the red & white heart. The campaign is run in conjunction with the Royal Brompton Hospital and the Daily Mirror.

The edition is restricted to just 5500 pieces of each. The cost of each vehicle is £4.95 inclusive of p&p.



Further details in 'new releases' and 'order form'

A word from Michael

Dear Member,

Where do I begin? In the last issue I threatened to throw the spotlight on our girls in Customer Service, so lets start there. The department is run by Mrs Fiona Huggett, a charming lady, married with two boys - you'll see her in a sneak preview of one of our Sporting Heroes on page 2.

Working alongside Fiona is Margaret who hails from Glasgow, also married with two children - one of each. Both have a superb knowledge of the O.D.C. range and often know where to lay their hands on a particular expired edition! O.K.?

Backing up Fiona and Margaret are a team who pack members orders. I must admit it has been a little hectic lately and we've had a problem keeping up, especially when we are releasing a new vehicle, unfortunately production can get behind as well.

We then have our Warehouse and Packing Department which deals only with the 'on-pack' promotions.

Last, but not least, is the Production where each vehicle is manufactured, we employ around 30 people in all.

Our factory is situated in Swansea - whilst all other activities are run from Tring in Herts. As for me, I'm at our Accounts Department in Aylesbury, Bucks. But we're moving Customer Service and ALL handling under one roof, including me, very shortly to a new site in merry old Tring. (It's that man again - the Chairman, disrupting everyone).

As you'll see we are still a relatively small company, but our club membership in our three years of trading has gone from 2,000 members in year one, to 5,000 members in year two, and at the end of July it was up to 7,000. We must be doing something right as they say!

The 'World Cup 1966' collection. Did you get one? If not, I urge you to speak to Fiona or Margaret and order one. They'll be able to tell you the various options for buying them. They're a once in a lifetime collection. Just imagine the task of finding each team member and making contact - which we did, getting each individual to agree to us using their name - which we did, and having each sign a contract (Cont. overleaf)

- which they did! The Chairman took the task on personally, and eventually signed them all. Gordon Banks, Nobby, Roger Hunt, Sir Bobby, Geoff (Hat Trick) Hurst, Martin Peters, George Cohen, Ray Wilson, Big Jack, Alan Ball and through Stephanie Moore, the rights to use the name of the late great Bobby Moore. To complete this immortal line up, Sir Alf Ramsey, the leader and mastermind of the World Cup winners, 1966.

This superb Oxford Die-cast collection is presented in a glorious presentation box (see page 3) and it comes with a dedicated scroll with a profile on each player. We have also included an edited replica of the 'final' programme and a 10 x 8 photograph of the victorious team holding the World Cup aloft.

This set can only increase in value - I believe it will always be a prized collection. In fact, we guarantee after three years to buy it back if you want to sell at the full price you paid for it! You can't lose! What a wonderful, wonderful gift. Christmas - birthdays - Fathers Day.

Each van is printed in red and white, with Sir Alf's van in blue (his tracksuit colours), and Gordon Banks' in yellow. Captain Bobby Moore's vehicle has gold coachlines and wheels. The edition is

20,000 sets, of which approximately 10,000 are earmarked for retail at around £10 per set more than the members price.

A donation of £3.00 from each set, goes to 'The Bobby Moore Fund for Imperial Cancer'.

One thing more, we have commissioned a 'Kenneth Wolstenholme' vehicle in recognition of the great commentator who covered the World Cup Final and issued that famous saying "They think it's all over - it is now". The vehicle is in BBC green and grey and carries those unforgettable words on each side.

I'm now working on your Christmas vehicle - what a 'cracker' - excuse the pun.

The Circus

The set of 6 Circus vehicles WILL be launched in a superb presentation box in time for Christmas. Full details of the set will appear in the December issue of Globe but if you do require a set for Christmas order now at £19.80 each - guaranteed despatch no later than the second week in December.

See order form for details.

Next edition is December. Speak to you then. Take good care.

Michael Johnston - Tillan
MJA

Stephanie Moore accepts the Cheque



Pictured left to right the ODC Chairman (that man) presents a cheque for £5000 to Stephanie Moore (widow of Bobby). Also pictured Alan Williamson, Chief Executive of Fotorama (ODC's Distributor).

ROYAL BUCKS LAUNDRY

Serving the local community for over 50 years

THIS TRADITIONAL old laundry based in Chesham and High Wycombe served the local community with approximately 25 vehicles consisting of Morris - Dennis - Commer - Austin and employing around 300 people within the area; which included the laundryman and his van boy collecting the laundry one week and delivering it back in those beautiful hamper style wicker baskets the next.

Dating from approximately 1920 to its closedown in the late sixties, the Royal Bucks Laundry was an institution. Its beautiful Dutch girl logo made the vans an eye catcher all over the area.

Sadly both laundries and their buildings are no longer in Chesham or High Wycombe, but as a poignant memorial, the original ceramic tiled emblem of the Dutch girl has been built into the wall of the new building where the Royal Bucks Laundry in High Wycombe once stood.

Oxford Die-Cast have had this plaque photographed for our members and on the reverse is a special certificate dedicated to the laundry. The edition is just 5000 pieces. Of the 5000 pieces, 2500 are to be offered to the Chesham and High Wycombe community. The special coloured certificate is limited to 2500 and will be distributed with members orders only.



FIONA & HER SPORTING HERO



Here's our Fiona standing with one of the 'Sporting Heros' - what's his name?

There's a £2.00 ODC voucher for every correct entry sent into ODC Tring. (Send SAE with your entry if not placing an order).

CLUE: He's a fire breathing Lion!

This particular Sporting Hero is due out as part of an edition, later this year, if we can find a spot.

WORLD CUP SET



HERE'S HOW TO PURCHASE

World Wide Edition 20,000

Presented in a special display box with commemorative scroll - an edited reproduction of the 'World Cup 66' programme - and a 10 x 8 colour photo of the team holding the World Cup aloft.

- a) One payment price £75.20 inc of p&p
- b) Three monthly payments of £25.25 inc of p&p
- c) Six monthly payments of £13.90 inc of p&p
- d) Twelve monthly payments of £6.95 inc of p&p

You may choose any payment method above to suit you.

Please note with option b-c-d your display box and inserts will be forwarded upon your final payment.

4-3 offer and 6-4 offer not applicable to this offer.

FREE! Select option a, and you'll also receive the video - '1966 World Cup'

OUR THANKS!

Our thanks for their help in tracing the following:-

Bob Pearson (Millwall)	Alan Ball
Eddie Bailey (ex England)	Sir Alf Ramsey
Harry Redknapp (West Ham)	Stephanie Moore
Gordon Banks (ex England)	Gordon Banks and Roger Hunt
Howard Wells (Sports Council)	Sir Bobby Charlton
David Davis (Agent)	Geoff Hunt, Martin Peters, George Cohen, Ray Wilson
John Doherty (ex Millwall)	Nobby Stiles, Jack Charlton

A red set will be forwarded to each of these persons with our compliments.

STOP PRESS

OLE BILL DOES IT'S BIT

WE ARE launching a very limited edition of the Ole Bill bus in World War I livery - drab khaki. Many of these old 'London Generals' were seconded by the War office and used as both troop carriers and ambulances.

The launch is November 1st and restricted to 2600 vehicles only.



If you would like one - please book and pay for it now. It will be mailed to you the first week of November - You can include it as part of a 4-3 or 6-4 order if you wish., i.e. your balance order will be dispatched immediately with the bus following on the week of release along with it's special commemorative certificate.

This World War I vehicle is the first of a future series - be sure of yours today.

'You'll never taste a fresher bit of butter in your life'

WHAT'S MORE you'll never get a chance to get a 'Country Life' Model 'T' at a better price! Because for just 6 wrappers from Country Life salted or unsalted butter it's yours absolutely FREE, save for 40p postage, or alternatively for 3 wrappers + £1.99 inclusive of p&p.

This superb van comes in a presentation box and has been specially

designed for Country Life. The vehicle features the first strutless model 'T'. Country Life, England's leading butter Company, celebrate the return of those well loved characters the butter men who appear in full cry on each side of the van. The offer is available on Country Life packs from mid September onwards.

IN THE SHOPS

EVERY effort is made to ensure accuracy - but numerous reasons can affect company planned promotional launches.

IN STORE NOW

Kingsmill bread Model T Van and Model T Truck @ £1.99 each + p&p

John West Bus (In display box) @ £1.99 + p&p.

Bensons Crisps 2 Bullnose @ £1.99 each + p&p.

Bulmers Cider Bullnose @ £1.99 + p&p.

IN STORE AUGUST

Outspan - Bus and Mobile Grapefruit @ £4.50 inc. p&p for both models

Streamline Sugarless Jams Bus and Bullnose @ £1.99 each + p&p.

IN STORE SEPTEMBER

Chivers beans (Eire) T Truck (with new release back) @ free for 6 proofs + p&p or £1.99 + 2 proofs + p&p.

Carr, Day & Martin Shoe Polish Model T Van and Bullnose @ £1.99 each + p&p.

Ben Shaw Soft Drinks Bullnose @ £1.99 + p&p.

Soda Crystals Bus @ £2.99 inc. p&p.

Vimto Bus, Bullnose, Model T Van, Model T Truck, @ £1.99 each + p&p or all 4 for £7.99 inc. p&p.

Country Life butter Model T @ Free for 6 proofs + p&p or £1.99 + 3 proofs + p&p.

N.B. We regret that the planned Tesco promotion **Wholewheat breakfast cereal** has been put on indefinite hold.

OTHER NEWS

THERE ARE some lovely new releases out, see 'New Releases' and 'In the Shops' sections. Also you will be receiving shortly our catalogue up-date, this time with the buses and more T's to show! I'm flattered because the bus has really made a great impact - firstly at the London Transport Museum who have taken it into stock and in two months sold out! Beaulieu Motor Museum has commissioned a personalised bus - and now Hamleys toy shop of Regent Street has commissioned a bus along with

several other vehicles. These will all be available to you of course. We've received several letters and phone calls from dealers and retailers, both in the UK and from abroad, requesting details for stocking our range. To date, they have all been told we are not going to sell our products on a general retail basis - unless like Beaulieu and Hamleys the vehicles are personally liveried. Neither will we supply blank vans for other companies to livery. Everything you see, we manufacture, warts and all! - MJA

NEW RELEASES

Woodgate Dairies (020T)
Model T Milk Churn edition 2000
Manor House Hospital (090G)
Bullnose edition 5000
Brynmill School (088G)
Bullnose edition 2500

OTHER NEW RELEASES

Sellotape are running a trade only promotion with a Bullnose - on the **Sellotape** brand with an edition of 5000 (Model No. 091G - only 2500 available).

To enhance the offer a second van in conjunction with 'Viking' is available this time the vehicle is liveried **Sellotape 'Viking'** with an edition of just 2500 (Model No. 092G - only 1500 available).

Finally, a third vehicle liveried **Sellotape 'Spicers 50th Anniversary'** is launched, again with an edition of just 2500 models (Model No. 093G - only 1500 available). Get the **Sellotape set of 3** whilst stocks are available.

Heart of Britain Bus (B12) and Bullnose model No.095G available through Daily Mirror or direct, edition 5500 of each.

MEMBERS LETTERS

Dear Sir
I feel I must write to congratulate O.D.C. on the latest range of Models on offer. The range of Model T's and also the Buses range are superb.

To be honest I would be lost without the Globe magazine to guide me as to what is available and the information on future releases.

I feel very lucky and fortunate to be with O.D.C. from the very first model. The detail and quality is second to none and in time at the rate of expansion I've seen, I expect O.D.C. to be one of the major players in the speciality vehicle field.
Keep up the good work.

Yours sincerely
Michael, Co., Kildare, Ireland

Dear Sir

Thank you for your vehicles list, please find order enclosed. I'm very pleased with all the models I receive from you. I am glad I joined your club they are wonderful models.

I hope in the near future you will be turning out a collection of Trains and Aeroplanes.

All the best.

Thank you
W H J Butler, Birmingham

Dear Michael

Thank you for your latest GLOBE, my how your firm has grown - and how smart the appearance of all you do.

It seems that you have got the correct strategy of quality before quantity (ie. by limiting the number of mouldings you have ensured an excellent product rather than loads of difficult mouldings, but poor back up, presentation etc.)

D J Easty

Dear Mr Johnston-Allan

I wrote to you on the 21st December, praising the newly released Model 'T' Ford Van. You very kindly wrote back to me on the 15 January.

I have today received the model bus (B1). I am absolutely delighted with it. I think it is by far the best model that you have produced. The quality is superb, and there are several excellent touches of detail that you will not find on other models of this scale. The upper deck seating is very well portrayed, especially as the floor is a different colour. I also like the radiator/headlamps moulding. The fact that it is a semi-matt finish is another excellent detail.

Yours sincerely
P Lockhart, Suney

Dear Michael

I have now received my two model buses safely, thank you for giving it your attention.

I would like to say how pleased I am with my two model buses, the detail, paint-work and overall finish is first class.

Once again thank you.
Yours sincerely
H Field, South Yorkshire

All originals are kept on file
Letters should be sent to the address on the front of this newsletter. We will publish as many as space allows.